



It's that time of year again – event season! Main Street is excited to present the 2019 event calendar, including favorites like Taste of Fayette and a new event series called Friday Night LIVE.

Friday Night LIVE will be held on the Historic Courthouse grounds one Friday night per month in April, June, July and August from 6:00 p.m.—10:00 p.m. This new event will feature live music, interactive experiences for the whole family and carefully selected vendors specific to the theme of each event. Vendor space will be limited for each of these events.

Each Friday Night LIVE will have a different theme, outlined below.

<u>Date</u>	<u>Theme</u>	<u>Sponsorship Deadline</u>
April 26, 2019	NEON NIGHT	April 18, 2019
June 14, 2019	CREATE WITH US	June 7, 2019
July 19, 2019	ADVENTURE AWAITS	July 12, 2019
August 16, 2019	FLASHBACK FRIDAY	August 9, 2019

This is your official invitation to become a part of these events. All activities and experiences for each night will tie into the theme of the evening, but we need your help.

There are several sponsorship levels that will help bring this event to life. Please review and contact Joyce Waits at jwaits@fayetteville-ga.gov or by phone at 770-719-4173 to discuss which sponsorship is best for you.



EXPERIENCE Sponsors

GOLD | \$1,000

- Exclusive sponsor of an experience at the event
- Signage with logo by sponsored experience
- Opportunity to set up a table at the experience to promote your organization/business
- (4) social media mentions leading up to the event
- (2) 5-minute blocks of mic/stage time to promote your organization/business

SILVER | \$500

- Signage with logo by sponsored experience
- (1) 5-minute block of mic/stage time to promote your organization/business
- (3) social media mentions leading up to the event

BRONZE | \$250

- Signage with logo by sponsored experience
- (2) social media mentions leading up to the event



ENTERTAINMENT Sponsors

GOLD | \$1,000

- Exclusive sponsor of the event entertainment (band/DJ/etc.)
- Signage with logo by event entertainment
- Organization/business name mentioned by band/DJ during each introduction/announcement
- (4) social media mentions leading up to the event
- (2) 5-minute blocks of mic/stage time to promote your organization/business

SILVER | \$500

- Signage with logo by event entertainment (band/DJ/etc.)
- (1) 5-minute block of mic/stage time to promote your organization/business
- (3) social media mentions leading up to the event

BRONZE | \$250

- Signage with logo by event entertainment (band/DJ/etc.)
- (2) social media mentions leading up to the event

IN-KIND Sponsors

- Signage with logo by donated item(s)
- (2) social media mentions leading up to the event

Contributions to section 501(c)(6) organizations are not deductible as charitable contributions on the donor's federal income tax return. They may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.