

Wismer stated the following:

- The State Report included the new Lafayette's Tavern located in Downtown Fayetteville, however, not open yet.
- Stonewall Avenue road diet project bids came in. The lowest bid was \$129,000 and is good for 60 days. The City is working on getting the funding source. Wismer presented the rendering and stated that this will help to slow traffic by reducing traffic to 2 lanes and adding a net gain of 15 parking spaces.
- Shriners are in discussion of resurrecting the Chili Fest in 2021.
- Meeting has been scheduled this week with Meridian on the Square developers, and will hopefully receive good news on this project.
- Former stationery store on the square has been leased to Roundtown for office space. Renovations to the inside of the building have made a great improvement and the original ceiling and arches have been revealed. Roundtown will eventually move to the old gym behind the new City Hall.
- McCollum asked what Roundtown was going to do with the gym. Wismer stated that it will be used to hold bigger events; corporate style; church service; music event. Will hold approximately 500 people.
- Wismer stated that they are continuing to get pricing for the rehab to the Amphitheater.

Chamber of Commerce:

Martin stated the following:

- The Fayette Chamber of Commerce staff has launched a "barter" system this week to help members preserve cash flow.
- Business Expo is scheduled for September 24 in the Southside Church parking lot.

Financial Report:

Bush gave the financial report for the month of July and stated that the report going forward will be presented with more detail.

Turner asked if there were any questions; there were none.

City Report:

Langford stated the following:

- 25 tag readers were installed to help with crime. Langford stated that most of the crime is usually from people outside of Fayette.
- Moving forward with the bridge path project at the hospital. Turner asked what the cost is to do this. Wismer stated that it will be a total of \$3 million – 80% covered by a federal grant and 20% SPLOST.
- "Topping Out" ceremony was held several weeks ago at the new City Hall.
- Holiday Inn Express at the hospital had their grand opening on July 24.

- Construction – complaints/gas stations/oil changing sites. Why not nice restaurants, like up in Atlanta; population size plays a big role.
- Develop Downtown – get nice restaurants to be proud of without having high end restaurants.

DDA Report:

Wyatt stated the following:

The DDA was founded in February of 1995. It included all the members of Main Street. The DDA was founded to utilize funding and creative financial planning tools that are not available for Main Street, in order to facilitate development that would enhance our downtown area.

One of our first projects was to move the Hollingsworth House, which was on the First Baptist Church property, to a location near the Stonewall Complex, which became the Hollingsworth House, an event center. We also purchased the Holliday-Dorsey-Fife House, in order to preserve the history, and develop a museum.

DDA was able to purchase the building where Twisted Taco is located. Roof top dining was added to further enhance the building. Twisted Taco purchased the building from DDA and took advantage of special financing.

DDA also owns the building where Gremlin Growlers is located. The building was renovated and a mural was painted on the side of the building shortly after Gremlin Growlers opened.

Turner thanked Wyatt for her report.

Old Business:

Main Street Slogan:

McCollum sent information to all board members asking them to vote on the slogan selections that were submitted. McCollum will report more at the next meeting, as well as hear updates from the Slogan committee.

New Business:

Friday Night LIVE – August 21, 2020

Waits stated that she has secured (2) food trucks; Mad Greek and Hot Dog Ninja and a live band. Posters were printed in house and Woody volunteered to deliver the posters to the businesses in the Downtown area advertising the event. Waits stated that she contacted each of the business owners such as Betty's Collectible, Uniquely Gifted, and Town Square Jewelers inviting them to stay open during the event so that they could get walk in traffic. Waits stated that staff has reached out to other businesses that are outside the Main Street district. Waits stated that the event is advertised through social media and website. Waits stated that 11 vendors have been confirmed and there could be more. Rock Painting was added to the event; keeping in mind the social distancing.

Turner asked about the expense. Waits stated that rocks will need to be purchased and that a \$100.00 deposit was given to Hot Dog Ninja. Happy Dog gave us a discount on the banner, and we

have scheduled only (1) officer for the event. No inflatables will be present at this event, so our expenses are minimal, except for the balance owed to Hot Dog Ninja if they do not make their minimum.

McCollum stated that she is still concerned with us having an event at all.

McCollum asked about volunteers; Waits stated that we currently have 4 – 5 and they will be reported to Wendy Gallagher who represents the rock painting. They will be working for her, and not Main Street for this event. McCollum asked Waits to identify the 4 – 5 volunteers. Waits stated that Public Works would not be needed for the event because we are not using table and chairs. Waits stated that everyone could come together as a team and make sure that the area is clean after the event.

Wyatt asked who does the announcements at the event. Waits stated that a script was written and given to the band. The event is well advertised and we do the best we can to get the word out. Waits reminded the committee that it was decided last month to do the event in August to see how it would work and then make the decision to have another Friday Night LIVE in November.

Wismer stated that the City wants to get waivers from volunteers, and conduct background checks. Wismer stated that we were just made aware of this. Wismer stated that we are waiting on a policy from Human Resources and will have more to report at the next meeting.

Woody stated that an insurance agent with State Farm has expressed interest in volunteering. Waits will follow up.

Other Business:

Turner asked about the “9-11” event. Waits stated that the committee met on Monday, August 17, and the event is being headed up by the Mayor. The event will start at 6:00 p.m. at the Southern Ground Amphitheater; there will be a scheduled “fly-over” and static display, as well as food trucks. Main Street will not have a movie due to the fact that the Fayette County High School is now having a football game and it will interfere with the movie. Main Street has decided not to have a movie in 2020 due to the expense, as well as COVID-19.

Waits stated that the Communications Team will be responsible for getting out the 9-11 information to all of the County schools.

Woody asked for an update as to when the SWOT team will have another meeting. Turner stated that we are waiting to hear back from the City leadership. Wismer stated that there will be another meeting; however, is still time for remaining Main Street board members to send in their SWOT analysis.

Langford asked for an update on the last concert. Wismer stated that it went well and it was very similar to the last concert. Wismer stated that the agent for the artist stated how pleased he was with how the venue worked to keep people safe and organized. Langford asked Wismer the cost for the concert. Wismer stated that it was \$35,000 for the artist and approximately \$12-13,000 for running cost.

Wismer stated that the sponsor agreement was to have 8 concerts, and with the cancellation of some of the concerts; he will be trying to fill in the gaps with other concerts without a financial loss. Wismer stated that it is cheaper to bring in tribute bands.

Wismer stated the following concerts are scheduled for September:

September 12 – Departure

September 19 – Rick James – Stone City Band

September 26 – Van Halen Tribute

Woody asked Wismer if there was a loss on previous concerts. Wismer stated that \$12,000 was lost on the first two concerts. These other acts will allow us to hit breakeven more easily.

Wyatt asked if there was anything in the contract to address “Acts of God” or if pandemic type insurance is available. Wismer stated that at the time, there is no one offering such insurance coverage due to present conditions. Wismer stated that the artists have been very agreeable to move their date to 2021.

Adjourn:

Motion by McCollum and seconded by Wyatt to adjourn the August 18, 2020 meeting. Motion carried unanimously.

Respectively submitted,

Joyce Waits