

DDA Minutes
July 15, 2020
8:00 – 9:00 a.m.

DDA Members Present: Sarah Murphy Sam Burch Joe Clark
Addison Lester Nancy Musselwhite Dan Vano
Jamie Wyatt (by phone)

Staff Present: Brian Wismer Joyce Waits Julie Herbert
Nicole Gilbert Mike Bush David Rast
Denise Brookins

Call to Order:

Murphy called the July 15, 2020 meeting to order.

Approval of Minutes:

Motion by Burch and seconded by Musselwhite to approve the May 20, 2020 minutes. Motion carried unanimously. Motion by Burch and seconded by Lester to approve the June 3, 2020 minutes. Motion carried unanimously. Motion by Burch and seconded by Vano to approve the July 3, 2020 minutes. Motion carried unanimously.

DCA Economic Activity Report/Local Developments/City Hall/COVID-19 Impacts

Wismer stated the following:

The report for June includes COVID-19 reporting.

- Businesses in Downtown temporarily closed: 0
- Number of Main Street Managed/Planned Events cancelled or rescheduled: 3
- Financial Impact of cancelled events: \$0
- Expected Attendance for all Cancelled events: 3,500

- Downtown Events: 4
- Volunteer Hours: 131
- Attendees: 2,237
- New Business Openings: 5
- Jobs from New Business: 10
- Real Estate Sales, Housing and New Construction
 - New Residential - \$391,805 – Total 1
 - Total Property Sales - \$2,023,650 – Total 6
 - Private Rehab Projects - \$24,500 – Total 2

Gilbert arrived

Wismer stated the following:

- Going forward with 1st concert, and Wismer posted on the Amphitheater website the added safety procedures that were put in place. Wismer stated that approximately 600 tickets have been sold. Wismer stated that the artist would prefer smaller crowds due to COVID-19.
- Loverboy concert was cancelled by the band.
- Wismer received e-mail recently requesting that the concert “Satisfaction” scheduled for August 29 also be rescheduled to 2021.
- Bid for Stonewall Ave Road Diet has been published. Bid opening will be sometime around the end of July/first of August.
- Oz Pizza will not renew their lease, and they are trying to sell the business, including all the equipment. Murphy asked if they offered take out during COVID-19; Wismer replied that they did, but are closed for dine-in.
- Wismer stated that the new City Hall is on schedule to be completed by March 2021, with a move-in month of April. Rast stated that there will be a “Topping Out” ceremony on July 16, and Mayor and Council will be present.

Holliday Dorsey-Fife Museum:

Gilbert reported the following:

- Museum has reopened and had a total of 17 visitors this month. Gilbert stating that they are complying with COVID-19 guidelines, and visitors are wearing masks.
- Debi Riddle, a long time docent resigned. Gilbert will be working on getting additional docents.
- Gilbert stated that the next event is scheduled for August 20 “Punch on the Porch”, which is a traditional music jam, if it is not cancelled due to COVID-19.
- Wismer asked if Gilbert has had any more feedback concerning the Jeff Davis historic district application. Gilbert stated she received two more inquiries.

Financial Report:

Bush gave the financial report for the month of June. Bush also presented the Budget Year 2021 and stated that this was presented to Mayor and Council two weeks ago, and will be adopted at the next Mayor and Council meeting.

Motion by Burch and seconded by Musselwhite to approve the 2021 Budget as presented.

Motion carried unanimously.

Old Business:

There was no Old Business to discuss.

New Business:

Executive Session – to discuss acquisition or sale of real estate

Motion by Lester and seconded by Burch to go into Executive Session. Motion carried unanimously.

Motion by Burch and seconded by Clark to come out of Executive Session. Motion carried unanimously.

Open Discussion:

Clark stated that he would like to see the Holliday Dorsey Fife Museum/building evolve beyond its current operation and explore how we drive more interest/traffic. Wismer stated that there has always been a need for an experienced marketer for the museum. Clark stated that when the Alleyway project is complete, it may increase more “walk-in” traffic to the museum.

Wismer stated that the architects are still working on the Alleyway project and will have more to report at the next meeting.

Wismer asked the board if they still wanted to do the site visit at 119 S. Glynn Street. Board agreed.

Adjourn:

Motion by Musselwhite and seconded by Burch to adjourn the June 15, 2020 meeting. Motion carried unanimously.

Respectively submitted,

Joyce Waits