

DDA Minutes
November 28, 2018
8:00 – 9:00 a.m.

DDA Members Present: Sarah Murphy Jamie Wyatt Sam Burch
Harlan Shirley Len Gough Addison Lester

DDA Members Absent: Clark Ninneman

Staff Present: Brian Wismer Julie Herbert Tom Lee

Guest:

Call To Order:

Murphy called the November 28, 2018 meeting to order.

Approval of Minutes:

Motion by Wyatt and seconded by Burch to approve the September 19, 2018 meeting minutes.
Motion carried unanimously.

DCA Monthly Report:

Wismer gave the DCA Economic Activity/Local Development report for the month of October, 2018.

- Wismer stated that he attended a MSAI Workshop in Chattanooga, TN on real estate evaluation. Wismer stated that Downtown Chattanooga had done a great job with historic preservation.
- Wismer stated that there will be a traffic study taking place in the Downtown Fayetteville area on Stonewall for two weeks. The left lane between Glynn Street and Lee Street will be closed from December 3 – December 15. The other two travel lanes will remain open. The study is being conducted by the City of Fayetteville with aims to improve pedestrian safety in the Courthouse Square vicinity.

- Wismer stated the Steering Committee will meet on December 9 to continue development of the UDO.
- There will also be a Town Hall meeting to review the Sams property redevelopment plan. Wismer stated that he had a copy of the site plan if anyone was interested in reviewing it.
- Wismer stated that in reference to the construction of the new City Hall, the City has selected an architect and they will be meeting and planning with staff to determine how much space is needed. New South Construction will be selected by Mayor and Council next week for construction services.
- Wismer stated that Main Street was contacted by a marketing group that is interested in having an event in Downtown Fayetteville on December 8. Edwards Desserts will be in attendance and will be giving out complimentary slices of pie, and coffee. Music will be provided, as well as face painting, and photo booth. The event will be held at the Lester property on Stonewall Avenue and there will be a police officer to assist pedestrians across the street from the Stonewall Complex.

HDF Report:

- Lee gave the HDF report for the month of October.
- Lee stated that the Cemetery Walk that took place on October 19 and 20 was well attended, although attendance was down as compared to last year. Lee stated that the admission price was increased from \$5.00 to \$7.00 for Adults. There was approximately 190 volunteer hours, which included rehearsal night and two nights of performances. Lee stated that they would like to use the profit from the Cemetery Walk to clean up headstones or in need of repair. Lee stated that Public Works does a great job in keeping the grass cut, however does not have the responsibility of any of the headstones.
- Lee stated that the contractor has started work on restoring the sealed windows.
- Lee also stated that the display contractor will start to move panels to allow for more display room.

Murphy stated that the City has a trust fund for the cemetery and Murphy suggested the money in the trust fund be used instead of the profit from the Cemetery Walk. Wismer stated that the trust fund was used to offset costs on the recent cemetery enhancement TE project. Wismer will check into this and report more at the next meeting.

Lee also discussed the need for ground work to clear the west side of the cemetery where some graves are covered. Thomas Dorsey offered to help take care of this issue.

Old Business:

Alleyway:

- Wismer reminded the board that updated rendering plans were shown to them at the last meeting. Wismer stated that the attorney prepared a basic letter to each of the property owners, which Wismer has personalized with specific details pertaining to each owner. Wismer feels the best way to deliver the letters to the property owners is to personally deliver and explain the letter to them. Wismer wants to have a board member or council member involved in reaching out to the property owners. The board agreed to divide the letters amongst the members for delivery and discussion.

New Business:

Façade Grant Application – 113 Glynn Street

- Wismer presented to the board a request for a front and rear façade grant. Wismer stated that \$5,000 was asked for each. Wismer stated that there is \$10,000 budgeted annually for façade grants. Wismer stated that the application was incomplete for the rear façade and should be discussed at a later date. Wyatt made a motion to approve the grant request of \$5,000 for the front façade of the Ballard Law Office located at 113 Glynn Street. Seconded by Gough. Motion carried unanimously.

Strategic Planning

- Wismer stated that the board needs to discuss a date for the Strategic Planning meeting. The Board stated that they would have a regular scheduled meeting on January 16 and plan to have the Strategic Planning meeting on February 20.

Miscellaneous

- Murphy stated that in regard to the Gremlin Growlers tax issue, she sent a letter to the Fayette County Tax office 2 months ago. The letter was addressed to the person in charge of the case. Murphy stated that as of today's date, she has not heard back; no ruling, and payment is due in mid-December. Wismer stated that he will follow up and will put in a request for the bill to be paid since no decision has been reached. Wismer will report on this at the next meeting.

Adjourn:

Motion by Wyatt and seconded by Gough to adjourn the meeting. Motion carried unanimously.

Meeting adjourned.

Respectfully submitted,

Joyce Waits