

**DDA Minutes  
July 17, 2019  
8:00 – 9:00 a.m.**

**DDA Members Present:** Sarah Murphy Sam Burch Nancy Muselwhite  
Sam Burch Harlan Shirley Clark Ninneman

**DDA Members Absent:** Jamie Wyatt Addison Lester

**Staff Present:** Brian Wismer Julie Herbert Joyce Waits  
Ray Gibson Mike Bush

**Guest:** Megan Kozikowski – Project Manager for CPS

**Call to Order:**

Murphy called the July 17, 2019 meeting to order.

**Approval of Minutes:**

Motion by Burch and seconded by Ninneman to approve the June 19, 2019 meeting minutes.  
Motion carried unanimously.

**DCA Monthly Report and Downtown Development:**

Wisner gave the DCA Economic Activity/Local Developments/City Hall monthly report for the month of June.

Wisner stated the following:

- 8 Events
- Attendance – 6684
- Volunteer Hours – 541
- 2 new businesses – 2 Jobs Created
- No businesses closed in the month of June
- 1 business relocated – 1 Job
- 8 Building permit - \$2,937,000.00
- 2 properties sold - \$636,525.00
- No Rehabs for the month of June.

Meeting was held with Meridian on the Square and Walton Communities and both moving forward with projects. Wismer stated that groundbreaking for MOTS is scheduled for early 2020; Walton Communities, May 2020.

Gibson stated that in regard to the design renderings for City Hall, there are some small changes and they are waiting on updated designs.

Gibson introduced Megan Kozikowski – Project Manager for Comprehensive Program Services (CPS). Gibson stated that their firm represents the City as their Program Managers (Construction Project Managers) for the City Hall-Park Space project and the new Fire Station 93 project. The Project Manager's responsibility is to make sure that everyone stays on budget and on schedule. Gibson stated that the City Hall groundbreaking is scheduled for Fall 2019.

Gibson and Wismer discussed some of the possible infrastructure incentives being considered for the MOTS and Walton projects.

Murphy asked for an updated on discussions with Parkside Partners. Wismer stated that Parkside is still within the timeframe of their due diligence. Wismer stated that the gym will be tested today for lead, asbestos, etc. Wismer will report additional information at the next meeting.

Gibson and Mayor Johnson met with Brewer, owner of the old Regions Bank building and asked if he would be interested in selling. Brewer stated that he is not interested and wants to keep the building so it can be passed down to family. Gibson stated that an idea would be to lease ½ of the lot for City parking and start with a site plan to see how many parking spaces would be available. Wismer stated that the parking lot is already being using for overflow parking and Brewer does not have an issue with this. Murphy stated that it would be a good idea to design the parking lot similar to the one in Senoia. Wismer stated that the curb could be removed on the west side to accommodate on-street parking. Ninneman stated that he thinks it would be a good idea to pursue a lease option with Mr. Brewer.

### **HDF Report:**

Wismer gave the HDF report for the month of June. Wismer stated the following:

- 127 Visitors for the month of June
- \$367.00 Revenue Collected
- \$42.00 Merchandise Sales
- \$58.23 Cash Donations
- 4 volunteers for a total of 60.0 hours
- Window repair is still ongoing
- Punch on the Porch – June 22 – Yarn Spinning/Refreshments
- Public Service Open House – June 29

Wismer stated that Sabrina Barlow - Intern is working with Nicole Gilbert each day to keep the museum open while Lee is on vacation.

Gibson stated that the City is hiring a Marketing Specialist and they will be able to provide support to Main Street, as well as the HDF Museum.

Kozikowski left the meeting

### **Financial Report:**

Bush presented the 2020 budget and stated that this would be presented to Mayor and Council on Thursday, June 18.

Wismer stated that the Lester house still has more repairs that need to be completed and has budgeted \$105,000 to do general renovations. Wismer stated that once the final renovation number has been received, we can go back and review/change budget if needed. Wismer stated that the chimney has fallen in and committee needs to decide if it should be restored or taken down.

Wismer discussed the revenues and expenses of the HDF Museum, and that most community museums operate at a loss, but are done to preserve local history and tourism.

### **Old Business:**

Alleyway Project:

Wismer stated that he has received "Property Specific Easement Agreements" and "Parking License Agreement" documents. These agreements will need to be presented to property owners and once signed will be able to go forward with formal surveying. Burch asked what the deadline is for the property owners to review and return documents. Wismer recommends "2 weeks" for verbal agreement or changes.

### **New Business:**

Open Discussion:

Waits stated that the next Friday Night LIVE is scheduled for July 19 and the theme is "Adventure Awaits". Waits said that past events have been well attended. The Fusion Chef Eatery will serve food for this event, and they are very excited to be part of the event. There will be inflatables, face painting, sand art, demonstrations from Master Shim's Tae Kwan Do, and a DJ.

Waits stated that the Promotions Committee will look into adding at least 1 more date to the 2020 calendar for the Friday Night LIVE event. Waits stated that having the event at night has brought over 1000 people to the Downtown square and has been well received by several of the businesses located on the square that remain open during the event hours. Waits stated that flyers and posters have been distributed to all of the Downtown businesses, as well as other selected businesses.

Wismer stated that a cigar lounge business applied for a business license and has been approved; however, no other details are available.

**Adjourn:**

Motion by Burch and seconded by Musselwhite to adjourn the July 16, 2019 meeting. Motion carried unanimously.

Respectfully submitted,

Joyce R. Waits