

DDA Minutes
January 16, 2019
8:00 – 9:00 a.m.

DDA Members Present: Sarah Murphy Sam Burch Harlan Shirley
Nancy Muselwhite Clark Ninneman

DDA Members Absent: Jamie Wyatt Addison Lester

Staff Present: Brian Wismer Julie Herbert Tom Lee

Guest:

Call To Order:

Murphy welcomed new board member Nancy Musselwhite. Musselwhite introduced herself and presented her background of experience. Musselwhite stated that she moved to Fayette County in September 2018.

Murphy called the January 16, 2019 meeting to order.

Approval of Minutes:

Motion by Burch and seconded by Musselwhite to approve November 28, 2018 meeting minutes. Motion carried unanimously.

DCA Monthly Report and Downtown Developments:

Wismer gave the DCA Economic Activity/Local Development report for the month of December, 2019.

- Wismer stated that he attended the Georgia Municipal Association roundtable and stated that a new webinar series will be launched; the first in the series will be about Fayetteville DDA and the Twisted Taco project. Wismer stated that the video is scheduled to start in February.
- City Hall project design is underway. Wismer stated that he is responsible for overseeing the environmental portion of the project, which includes removing underground tanks. Wismer stated that the soil gas will be tested to ensure that all is removed.

- The gym's floor had been covered with plywood, and was uncovered to find that the floor was in good shape; Wismer stated that the gym had "good bones". At this time, ideas are being discussed as to what can be done with the gym.
- Wismer presented some of the early design concepts for City Hall.
 - Burch is concerned about parking lot location. Wismer did address this and stated that at the next meeting, the rendering will be updated to show the building pushed up towards the street.
 - Others on the board would like to see a blend of traditional and modern design elements instead of all modern elements.
 - Wismer discussed the importance of developing the site to keep the new park space active throughout the week.
- Wismer presented the conceptual site plan for the Walton Communities mixed use development. Wismer stated that the rezoning request goes before the Planning and Zoning committee next week. Wismer also stated that when Mayor/Council visited Woodstock, GA and spoke to the City Manager; he had good things to say about Walton Communities as a developer.
- Murphy discussed the upcoming tax appeal for the Gremlin Growlers property. Murphy stated that there will be a hearing with the Board of Equalization on February 7. Murphy also stated that a new 4-year term lease was executed with Gremlin Growlers on December 28, 2018 to help deter the need for future appeals.
- Wismer stated that Uniquely Gifted is relocating to the space where "Hey Jo" was located. Wismer also stated that the front of the building will be repainted as well.

HDF Report:

Lee gave the Holliday-Dorsey Fife Museum report for the month of December and stated the following:

- Merchandise sales for the month of December were higher than expected due to a scheduled "Open House" on December 1.
- New exhibit – Reuben Gay Legacy – Inman – reducing Gone with the Wind to allow for other exhibits.
- Windows have been closed and sealed for 20 years with tin located on the outside of the window. The windows will be opened and repaired by a general contractor.
- Living History Days are scheduled for April 13.

Old Business:

Alleyway:

- Wismer stated at the last meeting easement areas were identified from each of the property owners.
- Wismer presented the Alleyway Rendering.
 - Separate vehicles from pedestrians
 - Rendering was updated to remove a building that was shown in the original concept.
- Wismer stated that the City attorney drafted a letter to each of the owners. Individual board members met with most of the owners to discuss the needed easements. Wismer stated that some were more favorable than others.

- Musselwhite asked if anything has been offered to them; i.e. new lighting, etc. Wismer stated the property owners will not have to pay for any of the upgraded features as part of the project.

Miscellaneous:

The board appointed Ninneman to serve as the new Main Street delegate.

Wismer stated that there is no activity on the Lester property.

Board discussed and agreed to have the Strategic Board Meeting on February 20 from 8:30 – 11:00 a.m.

Murphy stated that she would like to see financials at the next meeting. Wismer stated that Bush is planning to attend and will present them at that time. Wismer also stated that going forward, Bush would present financials to the board approximately every other month.

Adjourn:

Motion by Burch and seconded by Ninneman to adjourn the meeting. Motion carried unanimously.

Meeting adjourned.

Respectfully submitted,

Joyce Waits