

**DDA Minutes
August 21, 2019
8:00 – 9:00 a.m.**

DDA Members Present: Sarah Murphy Sam Burch Nancy Musselwhite
Harlan Shirley Clark Ninneman

DDA Members Absent: Jamie Wyatt Addison Lester

Staff Present: Brian Wismer Joyce Waits Mike Bush Tom Lee

Call to Order:

Murphy called the August 21, 2019 meeting to order.

Approval of Minutes:

Motion by Ninneman and seconded by Burch to approve the July 17, 2019 meeting minutes.
Motion carried unanimously.

DCA Monthly Report and Downtown Development:

Wismer gave the DCA Economic Activity/Local Developments/City Hall monthly report for the month of July.

Wismer stated the following:

- 4 Events
- Attendance – 3,803
- Volunteer Hours – 58
- 4 New businesses – 4 Jobs Created
- No Businesses Closings to report
- 1 Business Expansion– 1 Job
- 6 Building permits - \$2,100,000
- 4 Properties sold - \$1,460,275
- 4 Rehabs

Wismer stated that in regard to the City Hall project, a video was presented to Mayor and Council on August 8, 2019.

Wismer also stated the following:

- A “groundbreaking” ceremony is tentatively scheduled for September 20 and a notice will be sent out.
- Park Space scheduled to be completed early Fall 2020
- City Hall scheduled to be completed by end of 2020
- Wismer presented preliminary renderings of the bus barn and gym by Parkside Partners, and stated that due diligence for Parkside ends in two weeks.
 - Burch asked about connectivity to GA 85. Wismer stated that this concern will be studied in the near future. Wismer stated that they will look at the feasibility to make that connection and how it ties into Beaugard.
- The Sams house is in the way of the Walton development plan. The cost to move the house is very expensive. An alternate plan would be for Southern Conservation Trust to disassemble the house and use wood from the house to build a nature center. Southern Conservation Trust is still very excited about the future use of this site.

HDF Report:

Lee gave the HDF report for the month of July. Lee stated the following:

- 97 Visitors
- \$428.00 Revenue Collected
- \$70.00 Merchandise Sales
- \$24.00 Cash Donations
- \$14.50 Funds collected from donated items
- 4 volunteers worked a total of 38 hours

Lee stated that July was a slow month for attendance. Sabrina Barlow – Intern for the summer has left to take another job. Lee presented to the board a list of accomplishments from Sabrina, and what is still pending.

Lee stated a video has been made for the upcoming event, “Punch on the Porch with Traditional American Music” scheduled for September 14. Victoria Wilcox book re-launch is scheduled for September 28.

Financial Report:

Bush presented the financials and explained that the report will be updated. Members of the board stated that they appreciate getting the financials to review prior to the meeting.

Old Business:

Alleyway Project:

Wismer stated that last month he received legal documents and spoke to individual property owners and most of the property owners are reluctant to sign. Wismer stated that he met with the attorney to ask what we can do to move forward. Wismer stated that since the City owns certain areas of the alleyway, we should consider a revised version of the alleyway plan. After further board discussion, Wismer recommended that the board get a proper survey of the project area and develop a revised design. Burch feels that the board also needs to pursue a land lease from Brewer. Murphy stated that if the property owners are not on board now, they likely won't be in the future.

Motion by Musselwhite and seconded by Burch to give Wismer the approval to proceed with getting a new survey and pursue doing a lease of the adjacent property as a phased development. Motion carried unanimously.

New Business:

Open Discussion:

Ninneman stated that he has had several inquiries about the new space (MOTS) in the Downtown Fayetteville area. Wismer stated that he would provide information to Ninneman and who to contact.

Adjourn:

Motion by Burch and seconded by Musselwhite to adjourn the August 21, 2019 meeting. Motion carried unanimously.

Respectfully submitted,

Joyce R. Waits