

**DDA Minutes**  
**April 18, 2018**  
**8:00 – 9:00 a.m.**

**DDA Members Present:** Sarah Murphy          Jamie Wyatt          Clark Ninneman  
Addison Lester          Sam Burch          Harlan Shirley  
Len Gough

**Staff Present:** Brian Wismer          Joyce Waits  
Julie Herbert          Tom Lee

**Call To Order:**

Murphy called the April 18, 2018 meeting to order.

**Approval of Minutes:**

Motion by Lester and seconded by Burch to approve the March 21, 2018 Strategic Planning Meeting Minutes. Approved unanimously.

**DCA Monthly Report:**

Wismer gave the DCA Economic Activity/Local Development report for the month of March, 2018.

- Wismer stated that there were a high number of volunteer hours for the month of March.
- Wismer stated that the construction at the Amphitheater was almost complete. Wismer presented progress pictures to the Board.

Bush gave the financial report for the month of March and stated that the DDA is very liquid and there is approximately \$864,280.00 in the bank. Bush stated that some of the funds are restrictive. The books show that there is \$257,000 in net income. Bush stated that he is currently working on financing for the new City Hall and the Alleyway project.

Bush stated that the school board property is scheduled to close at the end of May/early June. The City will take care of the Alleyway project and the Waters property will have a connecting road in to the new City Hall. The Alleyway project will run through the DDA fund and DDA will manage the project.

### **HDF Report:**

- Lee gave the HDF report for the month of March and stated the following:
  - Planning for Living History Day on April 21.
  - New HVAC is now installed and vents were placed in the restrooms.
  - Lee reported that descendants of the “Fife” family visited the HDF Museum recently and Lee received some historic photos from the family which he will duplicate.
  - ADA ramp handrail is repaired; fan has been repaired, and plumbing issues in the kitchen have been repaired.

### **Old Business:**

Wisner asked the Board to discuss the Alleyway Project.

Murphy presented a property survey of all the properties touching that alleyway, and confirmed that DDA will need to obtain an easement from each of the property owners.

Wisner presented to the board a letter from Mr. Ballard dated June 18, 2002 titled “Backstreet Fayetteville Ideas”, outlining his concerns at that time.

Lester left the meeting.

The Board continued discussion of how to best approach moving the project forward.

Shirley stated that after meeting with Bidez – owner of the photography studio, he is really more interested in having a loading/unloading area than an actual parking space. Shirley stated that it would be best to draw up a revised sketch that incorporates these individual issues, and then the businesses will better understand what the final product will be so that we can work toward getting the easements. Burch asked Wisner if he could ask Jason Walls to do the drawing, and stated that DDA needs to move quickly.

### **New Business:**

Wisner presented to the board updates on other downtown properties.

- City will take the fence down on the 230 West Lanier property and begin lawn maintenance there and at the Lester property. Carpet was recently removed at the Lester house. Wisner presented a picture of the revealed hardwood floors to the Board.

- Wismer stated that he met with Ladson Haddow at the property to get ideas on how to market the Lester property; they can help us with a plan for seeking private development to the site and also get ideas for how to repurpose the old gym building. Wyatt asked about their availability. Wismer stated that Haddow is ready to begin when we are ready. Motion by Wyatt and seconded by Burch to hire Haddow and Co. to help promote the sale/development of the Lester property. Motion carried unanimously.
- Wismer reported on the status of the 210 Stonewall property. Gough stated that his business might be interested in the building next to the gym.

Lee mentioned that there is a lot of dumping of dirt and debris in the City Cemetery. Lee mentioned that Mr. Dorsey would be willing to clean out the area if Public Works would pick up the brush. Wismer suggested that Lee contact Chris Hindman at the City to discuss further.

**Adjourn:**

Motion by Burch and seconded by Shirley to adjourn the meeting. Motion carried unanimously.

Meeting adjourned.

Respectfully submitted,

Joyce Waits