



Town Hall Series – Fall 2017

Oct. 9, 10, 12 & 16

PRESENTERS

Ray Gibson - City Manager

Alan Jones - Assistant City Manager/Fire Chief

Scott Gray – Chief of Police

Danny Harrison – Public Information Officer

STRATEGIC PLANNING

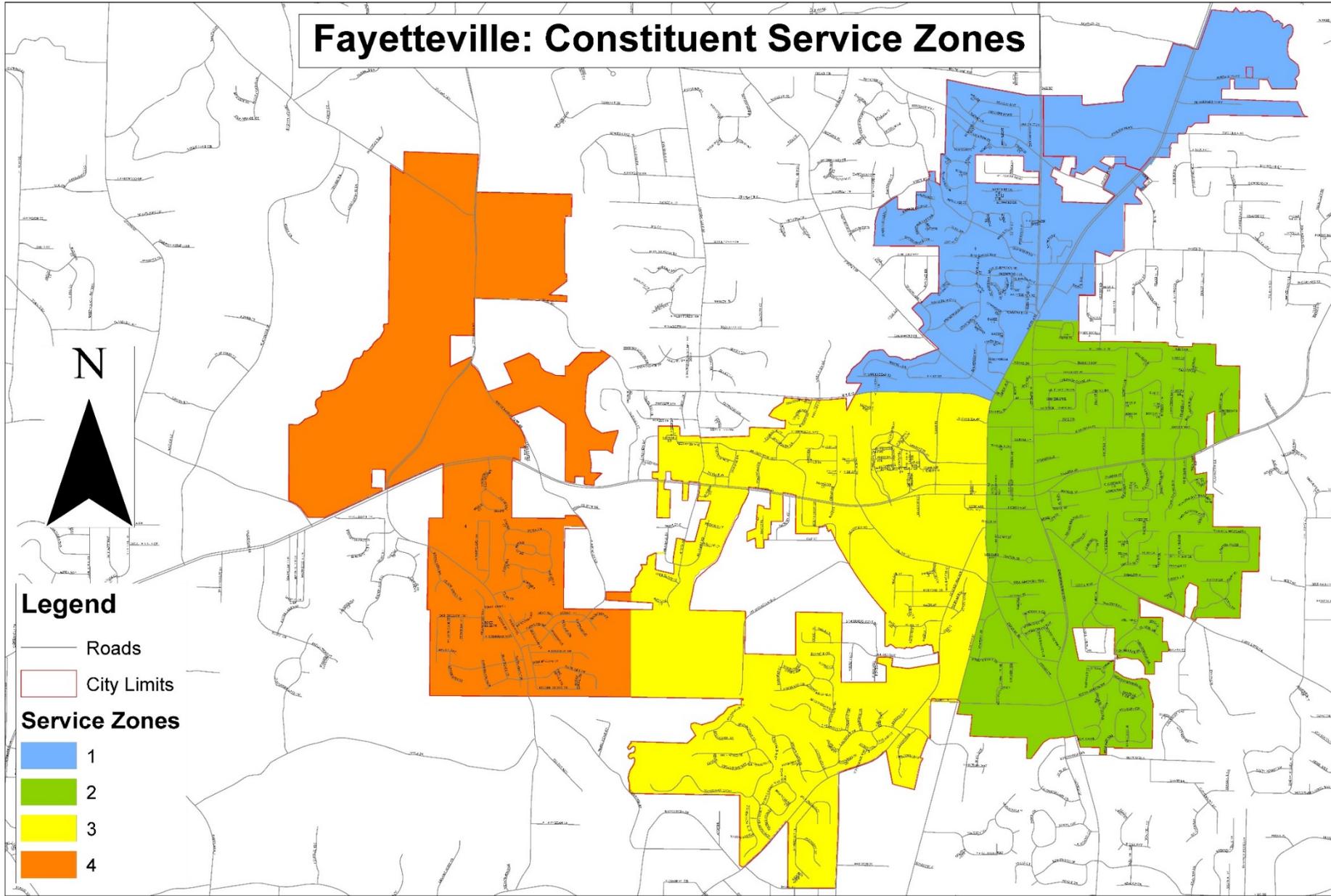
Vision Statement:

The City of Fayetteville is an innovative and progressive community where we treasure our past and the promise of our future. We continuously strive to become a premier city by enhancing the quality of life of our residents through effective and efficient service delivery, smart growth development, and exciting economic and recreational opportunities.

PRESENTATION OVERVIEW

- **City Services and Leadership Team**
- **Citizen Engagement**
- **SPLOST**
- **City Projects:**
 - **Downtown Master Plan**
 - **Economic Development Strategy**
 - **Multi-Use Bridge and Pathway System**
 - **Ridge Nature Area**
- **Public Safety**

Fayetteville: Constituent Service Zones



Zone 1
North

Zone 2
East

Zone 3
Central

Zone 4
West

FAYETTEVILLE SERVICES

- Code Enforcement
- Emergency Medical Response
- Fire Department
- Municipal Court
- Police Department
- Community Development
- Public Works
- Sanitation and Recycling
- Water, Sewer, and Stormwater

Department Heads



RAY GIBSON

City Manager
rgibson@fayetteville-ga.gov
770-461-6029



ALAN JONES

Fire Chief /
Asst. City Manager
ajones@fayetteville-ga.gov
770-461-4548



SCOTT GRAY

Police Chief
sgray@fayetteville-ga.gov
770-461-4441



MIKE BUSH

Director of
Finance
mbush@fayetteville-ga.gov
770-461-6029



EMILY POOLE

Director of
Economic Development
epoole@fayetteville-ga.gov
770-719-4146



JAHNEE PRINCE

Director of
Community Development
jprince@fayetteville-ga.gov
770-461-6029



ANNE BARKSDALE

City Clerk
abarksdale@fayetteville-ga.gov
770-461-6029



KELVIN JOINER

Director of
Information Technology
kjoiner@fayetteville-ga.gov
770-461-6029



CHRIS HINDMAN

Director of
Public Services
chindman@fayetteville-ga.gov
770-460-4237



BRIAN WISMER

Director of
Downtown Development
bwismer@fayetteville-ga.gov
770-719-4175

CITIZEN ENGAGEMENT



PUBLIC INFORMATION

- **City Council Meetings (1st & 3rd Thursdays @ 6:00 PM)**
- **Public Hearings**
- **Public Comment at Council Meetings**
- **Town Hall Meetings**
- **Submission of comments through City website**
- **Feedback on Facebook and other social media**
- **Citizen Surveys**
- **Focus Groups**
- **City E-Newsletter**

PUBLIC INFORMATION

The City uses a number of sources to connect and share information with the community including:

- Website: fayetteville-ga.gov
- Facebook: @FayettevilleGA.gov, @FayettevilleGAPD
- Twitter: @FVPDCareUnit
- Instagram: @FayettevillePoliceGA
- Nextdoor: City of Fayetteville, Georgia
- YouTube: youtube.com/user/coffayetteville
- Media press releases
- Utility Bill notices and inserts

COMPREHENSIVE PLAN





SPLOST

Special Local Option Sales Tax

CITY OF FAYETTEVILLE SPLOST PROJECTS

Stormwater/Wastewater	\$9.5 million
Transportation	\$7 million
Public Safety	\$5.1 million
Parks & Recreation	\$3.4 million

Police Department



Fire Department



4,000 public safety education contacts each year



CITY PROJECTS



DOWNTOWN MASTER PLAN



DOWNTOWN MASTER PLAN

- Hired a Program Manager – Mr. Ennis Parker
- Hired a Real Estate Consulting Firm – Haddow & Company
- Engaged the services of Planning & Architectural Firm TSW to complete special area design studies.
- Present the designs in November or December of 2017
- Goal is to create a more walkable downtown with a sense of place.

DOWNTOWN MASTER PLAN



ECONOMIC DEVELOPMENT STRATEGY

- Small Business, Retail & Film Production Support Services
- Professional & Corporate Office Users
- Computers & Technology
- Health Services

MULTI-USE BRIDGE AND PATH SYSTEM

- Multi-Use bridge and Path system located on Highway 54 and connecting to Lester Road Path
- Estimated cost of \$3.25 million
- Scheduled Completion for FY2018
- Funding
 - ARC has approved \$320,000 with a local match of \$80,00 for engineering for the project
 - ARC has approved \$546,000 with a local match of \$136,00 for right of way acquisition for the project

MULTI-USE BRIDGE AND PATH SYSTEM



RIDGE NATURE AREA

- The City has identified the need for increased recreation and conservation areas that are indicative of a higher quality of life.
- The City has partnered with Southern Conservation Trust to manage approximately 308+/- acres of conservation land (the Ridge).
- Includes 6+/- miles of recreational trails with 1.4+/- miles of the trail being designated for pedestrian use only.
- Great help from local Boy Scout troops, volunteers and the South Side Cycling Club.

RIDGE NATURE AREA



CITY BEAUTIFICATION PLAN



Public Safety Projects



Questions & Suggestions



Web: fayetteville-ga.gov

Facebook: [@fayettevillega.gov](https://www.facebook.com/fayettevillega.gov)